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ID# _____

Poetry and Western Thought
DongA University - Department of British and American Studies
Professor Carrier

“Tin Pan Alley” Documentary

Listening Comprehension Activity

- Which song is known by the name "A Bicycle Built for Two"?
 - A) Daisy Belle**
 - B) Hello Central
 - C) Lucky Lindy
 - D) After the Ball
- Before Tin Pan Alley, what was the main business of song publishers?
 - A) Selling records
 - B) Piano lessons and church hymnals**
 - C) Concert promotions
 - D) Radio jingles
- What spurred the demand for popular songs in the early 20th century?
 - A) The invention of the radio
 - B) The presence of upright pianos in homes**
 - C) The creation of music videos
 - D) The spread of dance halls
- What kind of songs did Tin Pan Alley's first big hits tend to be?
 - A) Dance songs
 - B) Sentimental ballads**
 - C) Patriotic anthems
 - D) Ragtime tunes
- Which song told a story of lost love and became a huge hit in 1892?
 - A) Daisy Belle
 - B) Alexander's Ragtime Band
 - C) After the Ball**
 - D) Hello My Baby
- What did the success of "After the Ball" demonstrate for Tin Pan Alley?
 - A) The power of television
 - B) The decline of sheet music
 - C) The potential of popular songs**
 - D) The influence of classical music
- How did Tin Pan Alley operate in terms of song production?
 - A) Like an isolated artist
 - B) Like an assembly line**
 - C) Like a slow, meticulous craftsman
 - D) Like a radio broadcaster
- Where would you first see sheet music in a department store?
 - A) At the entrance
 - B) Next to the clothing section
 - C) Near the candy counter**
 - D) In the back by the electronics
- What were song pluggers hired to do?
 - A) Write songs
 - B) Sell songs**
 - C) Play instruments
 - D) Sing in choirs
- What type of music was Tin Pan Alley's business methods credited with popularizing?
 - A) Blues
 - B) Classical
 - C) Ragtime**
 - D) Rock and roll

11. Who was known as the "King of Ragtime"?
- A) Irving Berlin
 - B) George Gershwin
 - C) Scott Joplin**
 - D) Charles K. Harris
12. What song did Irving Berlin write that was not in ragtime but about ragtime?
- A) Maple Leaf Rag
 - B) Alexander's Ragtime Band
 - C) Over There
 - D) After the Ball
13. Which song embodied the carefree spirit of the post-WWI era?
- A) Ain't We Got Fun**
 - B) Over There
 - C) The Charleston
 - D) Someone to Watch Over Me
14. What was the title of one of Tin Pan Alley's biggest dance hits?
- A) Everybody's Doing It
 - B) Ain't We Got Fun
 - C) The Charleston**
 - D) Button Up Your Overcoat
15. How did social conservatives view the song "Everybody's Doing It"?
- A) As uplifting
 - B) As sinful and scandalous**
 - C) As patriotic
 - D) As unremarkable
16. What did Tin Pan Alley's songs reflect in terms of America's values?
- A) Changing values and demographics**
 - B) A return to traditional values
 - C) A focus on religious themes
 - D) An emphasis on rural life
17. What happened to Tin Pan Alley's original publishers by the late 1930s?
- A) They expanded globally
 - B) They moved to Hollywood or became irrelevant**
 - C) They transitioned to television production
 - D) They shifted to classical music publishing
18. What became relics of the past because of recorded music and radio?
- A) Phonographs and radios
 - B) Sheet music and the parlor piano**
 - C) Dance halls and clubs
 - D) Broadway and Hollywood musicals