Capstone Design Program GROUP # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Professor Carrier

DongA University Humanities

**Capstone Team Project: Topic Brainstorm**

Outcomes: Each team will produce a short video. During the first part of the project, the “Project Design” phase, the students will select a primary topic for their video.

Topics: The topic should have two interrelated parts:

1. The video should introduce *an interesting person* who you will interview about some aspect of Korean culture in the Busan area. You will interview the person and produce subtitles in English for what they say so the person doesn’t need to speak English or even Korean. Artists, athletes, musicians, chefs, or people who are involved in tourism in some way are all excellent choices. Don’t be afraid to ask celebrities: they might say yes!
2. The project should address a *specific* culinary specialty (raw seafood, for example), a *specific* aspect of Korean culture (Buddhist temple art, for example), or some other *specific* aspect of Busan that might be of interest to tourists visiting the city.
3. Consider the “photographic potential” of your subject. Someone who works outdoors or in some interesting place what will provide interesting images for your video is best. Avoid dark, boring, indoor locations. Avoid situations where you will be shooting video primarily at night unless your location is very bright and exciting (if you were interviewing a DJ at a dance club for example).

The criteria for topic selection are as follows: it must be specific, it must be about Busan, it must tell a person’s story, and it must in some way appeal to foreign tourists.

Instructions: Project Design (Weeks 1-2): The teams will participate in brainstorming workshops to generate a list of ideas from which to develop their projects. After selecting a topic and receiving initial pre-approval from the instructor the teams will submit a formal project proposal. This proposal will include an assessment of the proposed topic based on the criteria in the “Project Topics” section above. After the instructor has accepted the proposal the teams will begin the next step.

Today we will complete Step 1: Brainstorming. On the back of this paper begin by writing down as many ideas as you can think of. Good ideas, bad ideas, crazy ideas, it doesn’t matter. Set a timer for 20 minutes and write them all down as quickly as you can. When you have finished look carefully at the ideas you have generated. Choose the three best ideas and write them down in the section below. I will check this paper at the beginning of the next class.

1. Topic Idea #1:
	1. Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
	2. Person to interview: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
	3. Video Subject: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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1. Topic Idea #2:
	1. Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
	2. Person to interview: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
	3. Video Subject: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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1. Topic Idea #3:
	1. Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
	2. Person to interview: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
	3. Video Subject: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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BRAINSTORMING PAGE: SET THE TIMER FOR 20 MINUTES AND WRITE AS MANY IDEAS AS YOU CAN THINK OF AS QUICKLY AS YOU CAN.