Capstone Design Program

DongA University Humanities

Professor Carrier – F19

**Capstone Team Video Project: Student Assessment Rubric**

What is your group number? \_\_\_\_

What are the names and ID numbers of your group members?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Assessment Criteria**

Use these criteria to assess the videos. An excellent video will demonstrate the following characteristics;

* Content: The video dialogue shows a continuous progression of ideas and tells a complete, easily followed story. Well-documented and clearly organized. Excellent, well-thought out explanation shows superior effort. (5 possible points)
* Design: Organization of presentation is excellent with editing and transitions that add to the viewer's understanding. The video elements (images and sound) tell a story that creates an emotional response in the viewer. (5 possible points)
* Technical: The camera work is smooth and the focus is crisp. Sound recording is easy to hear and distortion free. Editing provides a smooth movement between scenes. Titles and subtitles are easy to read. (5 points possible)
* Language: The English in the video (both the student dialogue and the translations/subtitles/overdubbing) is excellent and free from mistakes in grammar, spelling, punctuation, and/or pronunciation. (5 points possible)

Give each video a score (20 total points maximum) by assessing each of the four areas and totaling their points.

**Video Assessment Scoresheet**

*Instructions for scoring and ranking the videos: Please us a pencil. Score each video as you see it. Don’t wait. Take notes on the back of this paper to assist in accuracy. Be fair. Do not assess or rank your own video: Put an “X” in the scores and ranking for your team’s video. After you have calculated the scores for ALL of the videos, rank them from 1-10 based on their scores.* ***No ties please.***

1. Group Number: \_\_\_\_ Content: \_\_\_\_ Design: \_\_\_\_ Tech: \_\_\_\_ Language: \_\_\_\_ Total Points: \_\_\_\_/20 Ranking: \_\_\_\_
2. Group Number: \_\_\_\_ Content: \_\_\_\_ Design: \_\_\_\_ Tech: \_\_\_\_ Language: \_\_\_\_ Total Points: \_\_\_\_/20 Ranking: \_\_\_\_
3. Group Number: \_\_\_\_ Content: \_\_\_\_ Design: \_\_\_\_ Tech: \_\_\_\_ Language: \_\_\_\_ Total Points: \_\_\_\_/20 Ranking: \_\_\_\_
4. Group Number: \_\_\_\_ Content: \_\_\_\_ Design: \_\_\_\_ Tech: \_\_\_\_ Language: \_\_\_\_ Total Points: \_\_\_\_/20 Ranking: \_\_\_\_
5. Group Number: \_\_\_\_ Content: \_\_\_\_ Design: \_\_\_\_ Tech: \_\_\_\_ Language: \_\_\_\_ Total Points: \_\_\_\_/20 Ranking: \_\_\_\_
6. Group Number: \_\_\_\_ Content: \_\_\_\_ Design: \_\_\_\_ Tech: \_\_\_\_ Language: \_\_\_\_ Total Points: \_\_\_\_/20 Ranking: \_\_\_\_
7. Group Number: \_\_\_\_ Content: \_\_\_\_ Design: \_\_\_\_ Tech: \_\_\_\_ Language: \_\_\_\_ Total Points: \_\_\_\_/20 Ranking: \_\_\_\_
8. Group Number: \_\_\_\_ Content: \_\_\_\_ Design: \_\_\_\_ Tech: \_\_\_\_ Language: \_\_\_\_ Total Points: \_\_\_\_/20 Ranking: \_\_\_\_
9. Group Number: \_\_\_\_ Content: \_\_\_\_ Design: \_\_\_\_ Tech: \_\_\_\_ Language: \_\_\_\_ Total Points: \_\_\_\_/20 Ranking: \_\_\_\_
10. Group Number: \_\_\_\_ Content: \_\_\_\_ Design: \_\_\_\_ Tech: \_\_\_\_ Language: \_\_\_\_ Total Points: \_\_\_\_/20 Ranking: \_\_\_\_
11. Group Number: \_\_\_\_ Content: \_\_\_\_ Design: \_\_\_\_ Tech: \_\_\_\_ Language: \_\_\_\_ Total Points: \_\_\_\_/20 Ranking: \_\_\_\_